

E-Cell SVIT

Report on General Orientation



Description

The E-Cell SVIT was formed on 4th September, 2019 under the EDC SVIT for students. For which a General Orientation was planned to introduce the students to their very own Cell for Entrepreneurship. Our main aim is to create a friendly Environment for the innovative minds.

General Orientation to E-Cell and Startup was conducted on September 26th. A calculated audience of 40* members attended the Orientation on the day. They were introduced to the E-Cell SVIT and how will they be benefited by it.

E-Cell SVIT

Report on Business Case Study.

Introduction

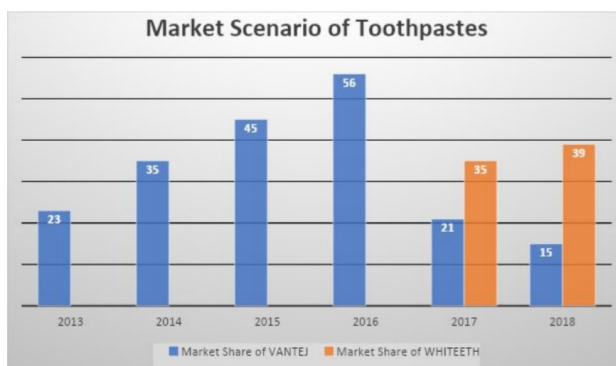
A Business Case Study was given under the NEC task to Ecell SVIT, in which every team member discussed the situation and prepared a Business model on how the company will tackle the loss and rebounds it's profits from that shock.

Case Study:

Case Study 2

International Relations

KORVIA is a small developing town in India where most of the population consists of young and poor people. You were working there in a marketing and event management firm. But soon you realized the need to start your own business of herbal toothpaste as most of the people in your country are facing problems related to tooth decay. You, as a budding entrepreneur, have an entrepreneurial view and have a decent knowledge of marketing and management. You started a new business of herbal toothpaste named VANTEJ and luckily your business gets developed and generates a handsome profit. But as 2004 drew to a close, a new toothpaste brand named Whiteeth was launched by China-based MNC Baojian. The company is reputed for clearing its competition from the market by outpricing every player in the game. They are applying the same strategy here. They began selling their products at low prices to the retailers to launch their business. This resulted in retailers giving more shelf space to the foreign toothpaste as they generated more profits from it, thus causing your shelf space, sales and profits to decline rapidly. **Try to figure out ways to solve this problem so that your company tackles this loss and rebounds from this shock.**



E-Cell SVIT

Report on Eureka Startup Registration

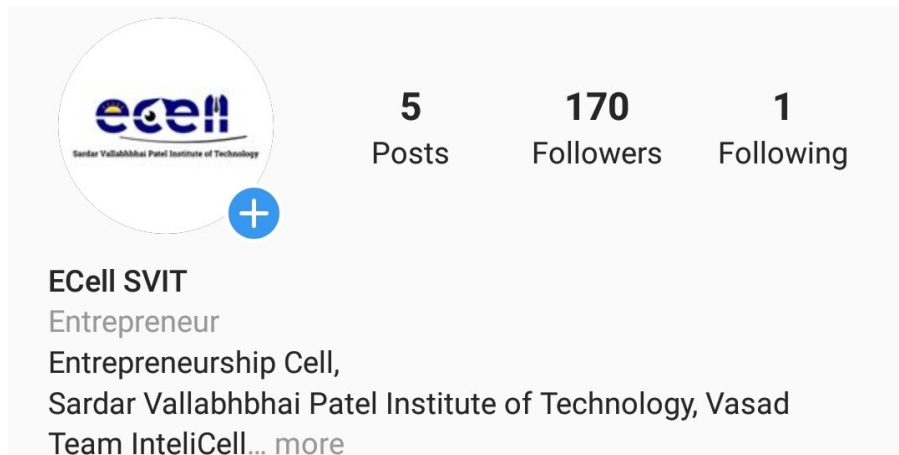


Description

The Ecell SVIT conducted an activity which was sponsored by Eureka. In this task a google sheet was shared all over the institute in which the students supposed submit Startup idea(Only for the interested students). It will help students in getting a proper guidance related to their startup along with all types of support. And will help the student to bring up their idea on a huge platform and also to show their creativity and bring out their innovative creation.

E-Cell SVIT

Report on Creating Social Media Existence



ECell SVIT
Entrepreneur



Like

Description

The ECell SVIT has created its Social Media Existence, as it will help students in many ways. Such as it will be a medium through which all the student will be able to stay updated with all the events and activities going on. And will also help the student to present there views, idea, suggestion, any many such things from the student. It will be beneficial for both students to gain

more knowledge and help and other SVIT Ecell to get active participation from thr university student.

NEC Activities

E-Cell SVIT

Report on Alumni Talk for Entrepreneurship Journey



Description

The E-Cell SVIT was formed on 4th September, 2019 under the EDC SVIT for students. For which an Alumni Talk was planned to introduce the students to the Startup Culture in India. Our main aim is to create a friendly Environment for the innovative minds.

An Alumni Talk on 'Introduction to Entrepreneurship Journey' was conducted on September 20th. The alumni students explained the start-up culture around and how they've their own startup running. Until they reached our team conducted a small activity where students named all the Indian Startups one by one in line. The host briefed them about the startups named by them.